**Tutorial Week 11**

**INTERCULTURAL COMMUNICATION**

Question 1: What do you understand by term intercultural communication?

Question 2: Define the term enculturation and acculturation and explain how they differ.

Question 3: Describe the characteristics of high context and low context culture.

**Activity**

Form groups of 4 students.

**Step 1:** [**https://www.youtube.com/watch?v=rUXOhxh\_V0Q&ab\_channel=Magfirohfifi**](https://www.youtube.com/watch?v=rUXOhxh_V0Q&ab_channel=Magfirohfifi)

Watch the video looking for two things:

1. Identify five (5) examples of the differences in the business communication between the two cultures depicted in the video.

Japanese French

1.

2.

3.

4.

5.

B. In groups discuss the video by answering the following questions

1. What are the verbal and non-verbal differences in business communication illustrated between Japanese and French cultures?
2. Thinking about how business is conducted in **your** country. Identify examples of cultural differences between business communication in your culture and in Australia.
3. Identify different ways which we can use to reduce the communication barriers caused by cultural differences in communication.